

n your Salon

The IPL File: Innovative Technology for the Benefit of Beauty!

Techno News! Trendy Products!

> THE TECHNOLOGY IN AESTHETIC CARE

Volume 16 Number 1 Fall-Winter 2011

-1962-94

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Shop in the Cosiness of your Salon!





Make way for **frendy** products!



INTERNATIONAL

New Image for Gala Antibacterial Products!

Because proper hygiene is essential in your salon, Gala presents its own line of antibacterial and disinfecting solutions and soaps in a new image. Whether you need a product for frequent hand washing, to prepare your client's skin for hair removal, to rapidly disinfect surfaces and instruments or for cold sterilization, the Gala Hygiene line has a product to suit your needs. In addition to their new look, they are absolutely essential!

Many sizes available! Contact us!

ChocoLatté

Vahiné

Tang-O

Brazil



STAGECOLOR OSMETICS

Latest Trends with Stagecolor!

At last, Dectro reveals the Stagecolor 2011-2012 Fall-Winter trends: Secrets of Water and Secrets of Earth. The life giving element of water portrays the style for the Secrets of Water trends: bright and natural colors, fluid consistencies, moisturizing and finely beaded textures. For its part, Secrets of Earth is illustrated by earthy tones and a touch of sparkles inspired by ice crystals. In addition, those trends are perfectly suited to the fashion trends and they highlight the natural beauty of women.

For more information, read the article on page 9.



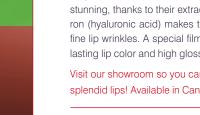


8 Gorgeous Lipsticks!

We offer you the new line of 8 Rouge Radical Lipsticks from Stagecolor. The classic colors are now more exciting and more stunning, thanks to their extraordinary effect. Magically, the hyaluron (hyaluronic acid) makes the lips look fuller and helps reduce fine lip wrinkles. A special film former ensures a particularly longlasting lip color and high gloss effect.

Visit our showroom so you can discover the new colors that make splendid lips! Available in Canada only.

FALL-WINTER 2011 Actuelle





Certified

Quality Waxes

(Jala





Be informed! Here are the **TECHTO** novelties.



Sensa-Care | Rejuvenation Program

The Sensa-Care Program is now offered in a new ultra-handy travel kit. This unique rejuvenation concept features a portable beauty device and top of the line anti-aging skin care products. While the Vita-Sensa beauty device offers pulsed microcurrent, photostimulation and vibromassage treatments, the Juv rejuvenating gel and the Btx lifting cream - all part of the Action de Gala skin care line - multiply the effects of these treatments.

Additionally, since the Vita-Sensa device is portable and rechargeable, it makes it ideal for use in the salon, at home or even when traveling!



SmartPro: New System with Apilux Technology

Apilux SmartPro combines technology, power, efficiency, flexibility and expertise in a compact unit. In fact, it is now possible to offer many different high performance light based treatments to your clients: Photoepilation, photorejuvenation for pigment removal, vascular lesions reduction and acne treatments are all part of the specialized applications offered by Apilux SmartPro!

Reinvented IPL by Apilux SmartPro is now available!



Register your Salon on dectro.com!

You have a salon and you use at least one of our Apilus or Vitali•T device? You can now register it online in our section reserved to the Apilus and Vitali•T Centers!

Visit www.dectro.com!



LED Magnifying Lamp!

Dectro now offers a magnifying lamp using light emitting diodes

Did you know that the head office of Dectro International is located in the technology park in metropolitan Québec?



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On social networks Be aware of the latest news!



I like

"Like" us on Facebook and Stay Updated!

Dectro International is on Facebook. By joining our community, you will be able to discover the latest product developments, ask questions and leave comments as well as read our latest beauty articles.



ACTION DE GALA FACEAND BODY

New Active Products!

By providing the skin with precursory ingredients, the endocosmetic products are able to stimulate the epidermis and dermis to produce on their own the components needed to address the detected skin deficiencies. This fall, try one of our three new *Action de Gala* products: the fortifying complex *FOR*, the night cream *AHA* and the facial massage cream *HydraMass. FOR* is an endocosmetic product that reinforces the blood capillaries and contains a slight scent of peppermint. It allows to reduce the appearance of redness and couperose. *AHA* is a night cream with moisturizing, anti-wrinkle, smoothing and stunning properties. Its exotic blend of passion fruit and lavender scent will delight all skin types.

Also, try our new facial massage cream *HydraMass* with a fragrance of white tea. In addition to moisturizing and facilitate facial massages on all skin types, it's a great treatment for the facial muscles.

Professional products without parabens. Available this fall in bottles of 60 ml (2 fl. oz.) for FOR, 25 ml (0.8 fl. oz.), for AHA and in a tube of 200 ml (6.8 fl. oz.) for HydraMass.



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Contact us!



THE TECHNOLOGY IN AESTHETIC CARE

Yolaine Lamarre, Dectro International, Québec, Canada

Nowadays, more and more women are seeking a near-perfect body and a flawless face. They demand a thinner silhouette, beautiful legs without cellulite and hair, skin free of spots, a firmer face and especially with no wrinkles, a glowing complexion and more. Several medical treatments, such as liposuction, dermabrasion, face lifting or other surgical procedures are offered to improve their appearance. These techniques are expensive and equally painful. Fortunately, there are treatments that do not require surgery and are offered at the beauty salon. Many proven, non-invasive, technologies that have made their marks in the aesthetics field are now greatly sought after. This is the case for photostimulation, radiofrequency and intense pulsed light (IPL) that will give your clients that little extra to their pretty face and goddess like body. But what miracles do these technologies actually do?

PHOTOSTIMULATION

Women want a more radiant face, thinner and firmer legs. The photostimulation is certainly a technology that will impress more than one since it provides several solutions to different types of skin imperfections. The photostimulation technology uses artificial light to stimulate the epidermis. It has a range of colors, for each has a particular effect on the skin. The wavelengths of the available colors will penetrate the skin at various depths, thus achieving different results. No pain, just a soft and soothing feeling for your clients!

FACE

More pampering is required for the face as women are more critical of this aspect of their physique. It takes only 3 to 5 minutes of light exposure for the cells to respond. Each color will have a beneficial effect on the cells: the red, for example, stimulates the production of collagen and elastin for a more toned skin; the green will sooth and reduce redness while the blue will act as an antibacterial to reduce acne. To offer natural and effective care... Why go without it?

You will love the Sensa-Care kit, a portable youth program device for photostimulation, pulsed microcurrent and massage. Your customers will be pleased as they can continue the treatment at home for a firmer facial contour and a radiant skin.

BODY

Your customers often complain about cellulite on their legs? With age, there is a loss of skin tone and a reduction of muscles tightness. Why not offer them a treatment using infrared photostimulation? The infrared light penetrates deeply into the hypodermic tissue generating heat. The activation of the blood and lymphatic circulation stimulated by the generated heat helps toxins elimination which, in turn, reduces the appearance of cellulite.

The Vita+Lux is a photostimulation system that will allow you to offer a variety of treatments, thanks to the VitaPhase devices. In addition to being capable of treating different skin anomalies, the light treatment is accessible and inexpensive. Some devices of the Vitali+T series also have this technology. Let yourself be amazed by the results that the photostimulation offers! Did you know that the photostimulation is a treatment that can be perfectly combined with radiofrequency?

RADIOFREQUENCY

Skin treatment by radiofrequency is now a must in the world of aesthetics. This technology has been proven to reduce the appearance of wrinkles and cellulite. Moreover, this process is painless and creates an immediate effect to the face as well as the body.

FACE

With age comes wisdom, but also sagging skin, wrinkles and loss of tone. Most of these skin imperfections associated with aging are caused by a depletion of dermal elastin and collagen. These two components provide flexibility and resilience to the skin. For striking anti-aging results, the radiofrequency treatment is impressive. But how does this technology work? By applying the radiofrequency on the skin, we get an endothermic effect creating heat in the deep tissues which accelerates cell reproduction. The production of collagen fibres and elastin is greatly stimulated. The elimination of stagnant fluids and toxins is also accomplished by this process. You will obtain a reduction of wrinkles. a lighter skin complexion and a remarkable skin tonus.

The advanced radiofrequency system Infinity RF offers excellent anti-aging care for the face! It's also equipped with a VitaPhase LT photostimulation device. The combination of the two technologies allows you to optimize the results.

BODY Four women out of five have problems with cellulite. We know that physical activity and healthy eating habits help reduce the problems of cellulite, but sometimes it just isn't enough. We must think about a lasting solution that has proven itself such as radiofrequency. The vibration generated by radiofrequency is spread through the skin tissue, traveling in the form of waves, leaving behind a portion of their energy. This energy is converted into heat which helps to break the membrane and melt the hardened connective tissue surrounding the fat cells. This process allows the release of the subcutaneous fat and eliminates toxins. The appearance of the cellulite is thereby visibly reduced.

The Vital Ultra device combines the benefits of radiofrequency to those of photostimulation and vacuodermie in order to give your clients great looking legs. After an excellent cellulite treatment, why not complete the beauty care with a hair removal session? Legs with no cellulite and free of hair, what more could one ask for?

INTENSE PULSED LIGHT

In recent years, the technology of Intense Pulsed Light has come on strong. Known as IPL, it provides more than hair removal. Indeed, this revolutionary system also allows for photorejuvenation and cutaneous correction. The specificity of the IPL technique compared to the laser, is a wider light spectrum (the IPL uses several wavelengths compared to a single one for laser). Thus, the intense pulsed light system produces a polychromatic light beam which means that multiple wavelengths are transmitted simultaneously. By using different light filters, the projected beam creates heat within the dermis and thereby causes the destruction of hair or cutaneous correction.

FACE

Free your clients of their skin imperfections and give them a youthful appearance using photorejuvenation through pulsed light. In a few sessions, you will see a reduction in the appearance of wrinkles, fine lines, enlarged pores, age spots, couperose and redness. The intense pulsed light also improves the firmness of the skin by stimulating the cells responsible for collagen production. With this remarkable treatment, you could say goodbye to your little flaws.

Discover the Apilux SmartPro, a revolutionary new portable IPL system that offers, in addition to hair removal, photorejuvenation, treatment of acne, and the reduction of vascular and pigmented lesions.

BODY

Several hair removal techniques are available on the market, such as shaving, waxing, sugaring, depilatory creams, but these are temporary solutions, and their results cannot be appreciated on a long-term basis. As for the pulsed light, it can reduce hair growth permanently. This process consists of a light emission followed by the absorption of the latter by a target (chromophores of the hair). The light converted into heat destroys the hair germ cells and significantly reduces the hair growth after only a few sessions. In order for this process to be efficient and to obtain the expected results, the hair must be dark and the skin, preferably, pale.

With the Apilux 2G, we can finally talk about 100% definitive results in terms of hair removal as it is the first system worldwide combining the IPL photoepilation and the Apilus electroepilation.

In brief, women like to feel beautiful and good about themselves. Therefore, it is a must for your salon to be equipped with technologies that are proven. All things considered, whether it is the effects of photostimulation, radiofrequency or the intense pulsed light, your customers will appreciate the improvement of their appearance. They will love to see their skin brighter, firmer, unblemished, and their legs without cellulite and hair. And what about men that are seen more and more often in our salons... They too can enjoy all these benefits.

Think about it! Technology is the way of the future and it works! 🚸



Goodbye Cellulite!

Vital-Ultra.

Uital-Ultra, a modern solution for restructured skin!

Leading-edge Silhouette System with unique combination of radiofrequency, infrared, lightherapy, and vacuodermie producing impressive results.

Vital-Ultra

Contact us now!





A HIGH-END LINE OF ELECTROEPILATION AND THERMOCOAGULATION PROBES



<text>

The creators of the $Pro \cdot Tec$ line of electroepilation and thermocoagulation probes were guided by one singular obsession – your peace of mind, and that of your client.

The peace of mind that comes from the oval-shaped **MicroGard** tip that ensures the smoothest possible insertions, prevents the probe from piercing the follicule, and provides optimal resistance when the base of the hair is reached.

The durable medical-grade **IsoGard** and **IsoBlend** teflon insulation concentrates the current at the probe's tip, which allows you to reduce the intensity of each current, thereby preventing any reaction at the skin's surface and minimizing discomfort for your more sensitive clients.

The color-coded **SteriGard** protective collar that protects against contamination and confirms at a glance that you've got the right probe.

SecurGard, the individual packaging system that guarantees that each unopened probe remains sterile for five full years.

At **Pro**•**Tec**, we've focused on providing you peace of mind so that you don't have to obsess about it. So relax – you've made the right choice.





More than Microdermabrasion

- + DryFlo Anti-Moisture System
- + CrystalVac Anti-Residue System
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- + Light Therapy
- + Vacuum Therapy





Gala

The Essential Hygiene Products!



Solution to disinfect and sterilize instruments



Antibacterial lotion BactiNet Antibacterial soap for hand washing



BactiSurf Solution used to disinfect surfaces







Quality Comfort Durability





THE IPL FILE

Innovative IPL Technology for the Benefit of Beauty

The beauty care market is constantly changing, specifically the light-based treatments such as laser and IPL for hair removal or skin rejuvenation. A recent study done by *iData Research* (www.idataresearch.net) of Vancouver, British Columbia, Canada, to assess the beauty treatment by laser and IPL market shows that this type of treatment represents between 400 and 500 million dollars in North America. According to their research, the treatments by laser and IPL will exceed 3 billion dollars by 2017.

This data seems excessive, but all agree that the baby boomers refuse to grow old and, before accepting to undergo surgery, will turn to natural and non-invasive aesthetic care that is affordable for the majority of them.

Apilux SmartPro combines technology, power, efficiency, flexibility and expertise in a compact unit. In fact, it is now possible to offer many different high performance light based treatments to your clients: wether using it for facial photoepilation or photorejuvenation, the reduction/elimination of dark spots, the treatment of broken capillaries/couperose or even acne, the *Apilux SmartPro* offers your clients a wide range of highly effective and safe treatment options.

AN AVANT-GARDE TECHNOLOGY

INTELLIGENT, QUICK AND UNIQUE

A first for the *IPL* (Intense Pulsed Light) market: a system that allows the operator to quickly and easily change the water cooled Xenon flash-lamp thanks to its removable, molded cartridge. This avant-garde technology offers higher power flashes with greater pulse repeat rates while remaining cool and efficient.

APILUX SMARTPRO LIGHT BEAM SURFACE

15 mm	
x 55 mn	

15 mm x 15 mm Clément Beaumont, President, Dectro International, Québec, Canada

Joanie Morissette, Technical Advisor, Dectro International, Québec, Canada

Available quartz filters (small and large size)		
AR 420 – 1200 nm	Acne treatment	
VR 515 – 1200 nm	Vascular lesions treatment	
VR 500 – 670 and 870 – 1200 nm	Vascular Dual band	
SR 535 – 1200 nm	Anti-ageing photorejuvenation	
PL 550 – 1200 nm	Pigmented lesions treatment	
HR 620 – 1200 nm	Photoepilation on light skin	
DS 690 – 1200 nm	Photoepilation on dark skin	

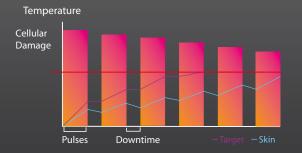


Actuelle

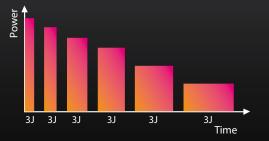
REMOVABLE CARTRIDGE SYSTEM



THE RELAXATION TIME BETWEEN EACH MICRO-PULSE ALLOWS THE SKIN TO COOL DOWN, NEVERTHELESS THE INTENSITY REMAINS CONSTANT.



THE AUTO-CALIBRATION MODE AUTOMATICALLY BALANCES EACH MICRO-PULSE WITH THE SAME JOULES ENERGY LEVEL THROUGHOUT THE EMITTED FLASH.



OPTICAL QUARTZ BLOCKS, INTERCHANGEABLE

Furthermore, the *Apilux SmartPro* contains up to 12 high-grade optical quartz filters which can be used for a variety of treatments, including photoepilation, photorejuvenation, the treatment of dark spots, broken capillaries and acne. A wide variety of optical quartz blocks are available with specific wavelength filtration. Two different optical guide surfaces are available: 0.35 sq in. (2.25 cm²) for treatments of small areas and 1.28 sq in. (8.25 cm²) for quick treatments on large body parts.

SEQUENCIAL MULTI-PULSING FLASH TECHNOLOGY FOR IMPROVED ABSORPTION!

To enhance effectiveness, comfort and well-being during treatments, each flash produced by the *Apilux SmartPro* system is broken in to a sequence of short pulses (APL). Up to 6 micropulses per flash are generated by the sophisticated *SmartPro* software to maximize heat absorption by the targeted area (the hair). Pre-determined delays between each micro-pulse enable skin relaxation times for heat dissipation between pulses. The predefined programs are precisely adjusted according to skin phototypes and hair densities, making the *Apilux SmartPro* the easiest and safest device in photoepilation market.

PULSES WITH AUTO-CALIBRATION, A UNIQUE FEATURE

With this unique mode, *Apilux SmartPro* automatically balances each micro-pulse with the same joules energy level throughout the emitted flash. A sophisticated electronic recalculation increases the duration of each pulse emission in order to maintain consistent energy levels from the first to the last pulse. This balancing pulse train allows treatment of the most difficult cases by increasing maximum heat absorption throughout the emitted flash by the targeted area.

OPERATORS' PROFILE FOR YOUR SECURITY

Individual user profiles may be created with private passwords in order to authorize or restrict access to the *Apilux SmartPro* modalities. This feature may also limit the maximum joules application for each mode, ensuring safety with specialized treatments such as: photoepilation, photorejuvenation, acne treatment, pigmented lesions and vascular lesions removal. When enabled, only qualified technicians may access the specific modalities they are entitled to perform. A perfect solution to prevent inappropriate applications!



PROFESSIONAL TRAINING AND EXPERTISE

In order to help you provide better results and ensure greater safety during treatments with *Apilux SmartPro*, the *Académie Dectro* offers theoretical, practical and commercial training with technical procedures to support our customers. The training courses offered by the *Académie Dectro* have been approved by many related professional associations and North American insurance companies and comply with our *ISO* quality standards.

FULLY UPGRADABLE SOFTWARE

The *SmartPro* software is stored on a *Secured Digital* (SD) card accessible for quick and easy system updates. Thanks to this innovative feature, it enables you to download the latest software versions from the Internet to your computer for quick upgrades.

INTERNATIONAL MEDICAL LICENSING

The Apilux SmartPro complies with strict regulations governing laser and IPL devices sold on the international markets. Apilux SmartPro has passed the electrical safety inspections in Canada (CSA), USA (UL) and Europe (CE). Dectro International is certified ISO 9001: 2008 and ISO 13485 (medical device certification) to ensure that all its products are produced in accordance to the strictest standards of quality and safety. A professional pledge for all partners wishing to purchase a reliable, safe and high performing IPL sytem.

In order to satisfy ever-changing market expectations, you need to choose a device that offers a wide variety of treatment options and that will allow your salon to quickly recuperate the cost of making such an investment.



Quality Management System Certified Firm: ISO 9001: 2008 & ISO 13485 : 2003*



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*Dectro International, Québec - Head office - www.dectro.com

**In the United States, the approved treatments by FDA are hair removal from phototype skin I to V, benign skin vascular lesions, pigmented epidermal lesions and inflammatory acne from phototype skin I to III.



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RADIOFREQUENCY LIGHTHERAPY

Eternally Youthful Skin...



Result



- 2 Infinity RF treatments onl
- Reduction of wrinkles
- Facial skin becomes firmer
- Increase in collagen and elastin fibers quantity and diameter



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Events to ep in Mind!

Events

September 25-26, 2011 Montréal, Québec (Canada)

Sthetique Spa Internationa October 16-17, 2011 Edmonton, Alberta (Canada)

International Esthetics, Cosmetics Conference Fort Lauderdale, Florida (USA)

Esthetics and Sp March 4-5, 2012

March 9-12, 2012

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Where salons get their Mspirati

INNOVATIVE TECHNOLOGIES IN HAIR REMOVAL-AESTHETICS



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Hi-Tech Permanent Hair Removal and Beauty Devices



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