

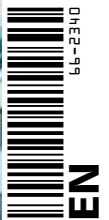
actuelle

The beauty magazine OF DECTRO GROUP

DECTRO
MORE THAN A
MANUFACTURER!

The **ABCs**
OF APILUS ELECTROEPILATION
TECHNIQUES

\$3.50 Printed in Canada Volume 14 Number 3 Fall 2009



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New! New! New! New!
New! New! New! New!
New! New! New! New!

Karine Beaumont,
Editor-in-chief,
Dectro International, Québec, Canada

Endocosmetic EFX Serum

Wondering how to get rid of stretch marks? The all-new **endocosmetic EFX serum**, offered under the "act'ion de Gala" brand, is specially designed to reduce and prevent the appearance of these imperfections and help promote skin firmness. Based on a combination of protein grains, marine collagen, soy protein hydrolysate, hyaluronic acid and equisetum, this specific formula increases the level of elastin and collagen, stimulates fiber regeneration and repair, and improves elasticity and skin tone. What is the result? A firmer figure, a more highly defined shape, and more importantly less visible stretch marks!

Now available in 200 ml.

H₂O Youth Serum

With cold weather just around the corner, the risk of skin dehydration increases. Don't take any chances. Moisturize your skin to the fullest with this new **H₂O endocosmetic youth serum**. Its silk hydrolysate protein extracts, vitamin E, vitamin A derivatives and ceramide improve cell cohesion at the surface of the epidermis, as well as skin elasticity and its ability to maintain an optimal level of hydration. This intense moisturizer prevents skin aging and fights free radicals. Also, don't forget that well hydrated skin is more radiant and will keep you looking younger much longer. This fall, make sure you get your healthy dose of **H₂O!**

Now available in 60 ml.



BactiRince

BactiRince by *Gala*, the antibacterial lotion that you value so much, now has a new look! It comes in a new round bottle with an entirely new image, which makes it a charming little jewel. It allows you to rapidly disinfect your hands and treated areas, further more its aloe content moisturizes your skin. It's an affordable product ideal for everyday use. It's the best!

Now available in 500 ml.

"Fifties Boulevard" by Stagecolor



The new fall-winter collection of shades "**Fifties Boulevard**" by **Stagecolor** will take you on a trip in time! To our great pleasure, **Stagecolor** has brought back the Fifties era to the world of makeup, with intense color accents and an ultra "chic" Hollywood style. Charcoal eyes and fiery lips, that will be the key look of the fall season. This collection offers four different looks in a fascinating combination of colors, backed-up by sophisticated products and a professional image.

**Available in September in Canada only.
Stay tuned for more information!**

The ABCs

OF APILUS ELECTROEPILATION TECHNIQUES

Karine Beaumont,

Editor-in-chief

Dectro International, Québec, Canada

Are you interested in knowing more about the different Apilus techniques? What is the purpose of each? Which is the better choice and for what given situations? Here are the answers to your questions!

Flash

Easy-to-use technique!

Flash thermolysis is a technique offered by many devices currently available on the market. This type of current uses 13.56 MHz and its application time is measurable in hundredths of a second (0.01 s). It's an easy-to-use technique that is suitable for all hair types. However, since it functions less rapidly than the *MicroFlash*, it is becoming a little less popular nowadays. (Available on all *Apilus* models)

MicroFlash

Definitely the preferred technique!

MicroFlash is currently the most widely used technique. Since it has a very rapid application time, measurable in milliseconds (0.001 s), it has proven to be very comfortable and is the favored choice of many clients! It treats all hair types rapidly and effectively. It's a versatile technique that can even be used with the activation of two proportional pulses, that is one pulse at the bulb and a second at the bulge (or vice versa). This type of thermolysis, which uses 13.56 MHz, is definitely the preferred technique. (Available on the *Apilus Senior II* and *SX-500* models).

PicoFlash

The Mercedes of epilation!

The new *PicoFlash* technique performs the best in terms of rapidity and comfort. This technique emits an ultra rapid frequency of 27 MHz and is available exclusively on the *Apilus Platinum* and *Platinum Pure* models. Given that this frequency is 56 times more rapid than what was offered by the first epilators introduced on the market and twice as rapid as what is actually offered by most devices today, it allows for an optimal concentration of energy at the hair follicle and destroys the papilla and stem cells more rapidly. Furthermore, since the treatment is so rapid and concentrated on a specific area, it prevents heat from being released into neighboring tissue. The *PicoFlash* 27 MHz offers comfortable and effective permanent epilation treatments never before available! It is ideal for all client types, even those with particularly sensitive skin. It can certainly be called the Mercedes of epilation!

MultiPlex

Eliminates stubborn white hairs!

MultiPlex is the solution of choice for treating coarse, deep and slightly distorted hairs with thermolysis. This «hybrid» technique consists of a combination of slow thermolysis (between 0.5 s and 2.5 s) and rapid thermolysis with a duration of milliseconds (0.001 s). The process begins with slow thermolysis. A light heat is transmitted into the hair follicle, which in turn creates vasodilatation and increases conductivity. Next, a rapid current of thermolysis is emitted (*MicroFlash* or *PicoFlash* using 27 MHz). This high efficiency technology destroys the targeted stem cells. This technique is an excellent alternative compared to Blend currents. It even eliminates stubborn white hairs! (Available on the following models: *Apilus Senior II* with the *iMM•Pac* option, *SX-500*, *Platinum* and *Platinum Pure*).

Synchro

A patented technique with unparalleled effectiveness!

The *Synchro* thermolysis technique offers unparalleled effectiveness in treating deep and extra coarse hairs. The simultaneous application of several dozens of pico-second pulses at 27 MHz, each lasting barely two milliseconds (0.002 s), allows for the effective eradication of the stem cells located between the bulb and the bulge of the hair follicle. Given the potentially high level of eradication, the *Synchro* requires hairs to be deep and in anagen phase, as well as careful application during treatment. Consequently, the electrologist must use insulated probes to ensure heat is evenly and safely transmitted from the bulb to the bulge of the follicle. Also, to provide even greater skin protection, a rest interval between the pico-second pulses is pre-programmed and automatically activated. Overall, this exceptional patented technique offers excellent results, even when clients present the most difficult of treatment scenarios! (Available exclusively on the following models: *Apilus Platinum* and as an option on the *Apilus Platinum Pure*)

Blend

For distorted hairs!

The Pulsing *Blend* method is definitely the most widely recognized technique of *Blend* currents. This method emits a galvanic current combined with several consecutive, high-frequency, low-intensity pulses. The «Blend» techniques require longer application times (a minimum of 5 seconds per hair to allow for the production of an adequate amount of sodium hydroxide), as well as well-hydrated follicles, meaning they are still in anagen phase. However, because the sodium hydroxide travels from the follicle right into the bulb, these techniques prove to be very effective — especially in the case of distorted hairs. (Available on all *Apilus* models, except the *Cléo*)

OmniBlend

What a smart invention!

The *OmniBlend* is different from the conventional *Blend* Method because it emits both a galvanic current and a continuous high-frequency current set at a low intensity. Instead of pulses being emitted, this high-frequency current is constantly released throughout the treatment. One of the benefits of the *OmniBlend* is its great ease of use. All you have to do is adjust the galvanic current and then *Apilus* automatically regulates the amount of high frequency required. What a smart invention! (Available on all *Apilus* models)

MultiBlend

The ultimate solution for stubborn hairs!

The *MultiBlend* is the ultimate solution for hairs that resist all other forms of *Blend* treatments. Just like the *OmniBlend*, it combines a galvanic current with a continuous high-frequency

current set at a weak intensity. Nevertheless, it emits an additional pulse of rapid thermolysis (*MicroFlash* or *PicoFlash*) at the end of the application, which allows for the eradication of even the most stubborn hairs. This innovative technique is a result of the inspiration of experienced electrologists who, after using a *Blend* method, routinely applied a *MicroFlash* pulse to destroy any remaining resistant hairs. The *MultiBlend* is an ultra-practical technique, given that everything is done automatically! (Available on the following models: *Apilus Senior II* with the *iMM-Pac* option, *SX-500*, *Platinum* and *Platinum Pure*).

EvoluBlend

Matches the client's tolerance level!

Finally, there is the *EvoluBlend* technique, which is the preference of clients with sensitive skin. The primary goal of this technique is to match the client's tolerance level. Thus, before using this technique, the electrologist tests the client's tolerance in order to measure his/

her level of sensitivity. The *EvoluBlend* method then applies a progressive flow of galvanic current at a continuous high-frequency of 27 MHz, starting out at 0 until it reaches the client's threshold of tolerance. Although this unique process requires a little more time to complete the treatment, it guarantees clients an ultimate level of comfort. (Available on the *Apilus Platinum*)

As you have undoubtedly already discovered, all techniques made available by *Apilus* provide certain benefits. They allow you to offer an effective treatment suitable for all clients. Since every hair and every client is unique, it is necessary to keep more than one trick up one's sleeve!!! ♦

Cross Reference Chart Apilus Systems



FEATURES		CLÉO FLASH 128	CLÉO BLEND 256	JUNIOR PLUS	SENIOR II	SX-500	PLATINUM PURE	PLATINUM	ANGIE
FREQUENCY	13,56 MHz	•	•	•	•	•			•
	27 MHz						•	•	
THERMOLYSIS METHODS	THERMOLYSIS	•	•	•	•	•			
	FLASH 1/100	•	•	•	•	•			optional
	MICROFLASH 1/1000				•	•			
	PICOFLASH PP/VD						•	•	
	SYNCHRO						optional	•	
	MULTIPLY				optional	•	•	•	
BLEND METHODS	EVOLUBLEND							•	•
	PICOBLEND						•	•	
	MULTIBLEND				optional	•	•	•	
	OMNIBLEND/ SIMPLIFIED BLEND		•	•	•	•	•	•	
	PULSING BLEND			•	•	•			



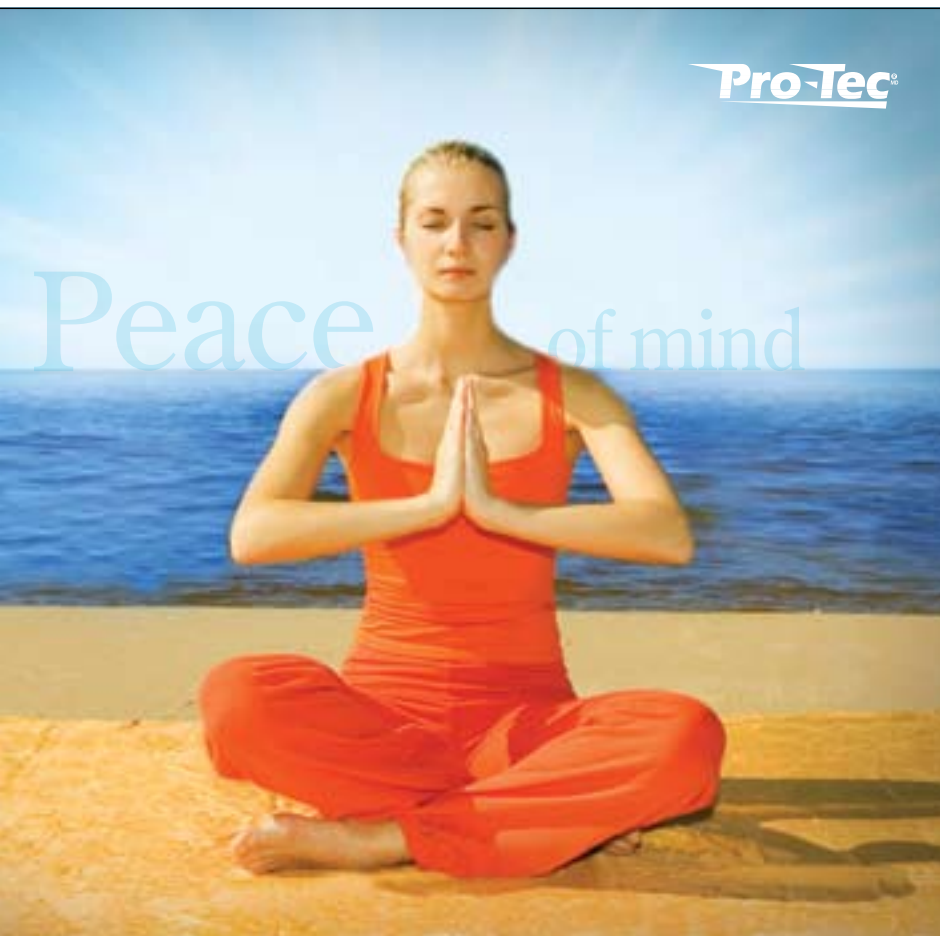
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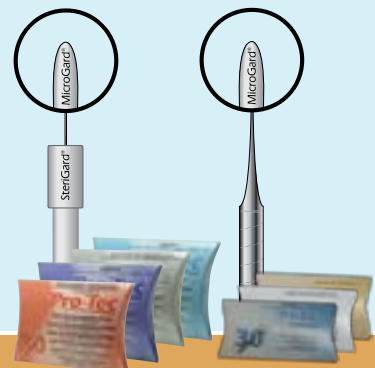
- MicroGard:** The micropolished oval tip
- SteriGard:** The protective collar
- IsoGard:** The long-lasting Teflon insulation
- IsoBlend:** The superior insulation adapted for blend
- SecurGard:** The guaranteed sterilized package

Two pieces

- _Stainless Steel
- _IsoGard
- _IsoBlend
- _Thermocoagulation

One piece

- _Stainless Steel
- _IsoGard
- _Gold



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DECTRO MORE THAN A MANUFACTURER!

Karine Beaumont,

Editor-in-chief

Dectro International, Québec, Canada

Some companies just manufacture and sell their products without much thought for their clients. Their only interest is making money and once their salespeople have wooed you and convinced you to purchase their products, what happens? Do they offer you constant technical support? Do they inform you adequately on the products or equipments that you have purchased? Do they really care about the evolution of your profession and the success of your business?



FOR DECTRO, BEING JUST ANOTHER MANUFACTURER IS NOT ENOUGH. Each year, the company invests time, money and energy in order to further the professions of electrologists and aestheticians. Numerous *Académie Apilus* seminars and continuing education courses are given on a regular basis throughout the world. Training institutes in Québec, Montréal, California, New England, Europe, Middle East, China, etc. train a large number of professionals each year. Furthermore, Dectro strongly supports various associations in Canada and the United States that foster an exchange of information.

RESEARCH IS ALSO AN IMPORTANT PART OF DECTRO'S MISSION. A team of engineers is constantly seeking new ways to improve our products and develop innovative equipment. How is Dectro able to remain on the cutting edge in the field of developing technology? By attending international meetings and various seminars, by working in collaboration with research institutes and experts in various fields...

WHAT ABOUT MARKETING SUPPORT?

Advertising is an essential ally to further your profession, and this is why Dectro offers various flyers, brochures and posters to professionals to help them increase the visibility of their services. Dectro also distributes the *Actuelle* newsletter to all its clients in order to keep them informed on all the new products and treatments available in the field of beauty care. *Actuelle* is also an excellent way to inform your own clientele. Leave it in the waiting room, allow your clients to read it in your institute, and your clients will quickly become interested in the products and services you offer!



*Actuelle is also an
excellent way to inform
your own clientele*

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Calgary (Alberta) Canada
October 18-19, 2009

Beauté Spa Sélect

Québec (Québec) Canada
October 26, 2009



Warning!

Important!

DAISY FIL DECTRO probeholders are being sold by a competitor for some time. These probeholders are not manufactured by Dectro and, consequently do not respect the technical standards required for the *Apilus* devices. These probeholders can deteriorate the current output of the *Apilus* device. If used, they will cause the *Apilus* guarantee to be invalid. Thank you for your comprehension.



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